



## INFOGRAPHICS



# GLOSSARY

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GLOSSARY



## THE LANGUAGE OF HOSTILE COMMUNICATION

### HATE SPEECH

Expression of hatred directed, in the presence of or through the media, against individuals or entire population groups, based on discriminating prejudices, directed against minorities of any kind (e.g., in a society such as the Western one, mainly cis and heteronormative, dominated, historically, by a prevalence of male, white, heterosexual representatives, linked to the beauty standards promoted by consumerism, minorities will be non-conforming bodies, disabled people, the queer and homosexual community, the female population, ethnic groups and nationalities different from the reference one).



## GLOSSARY

### SHITSTORM

Shitstorm is an organised online practice consisting of a 'storm' of insults, negative and offensive comments against a person, a group or more widely a company or a public profile. The peculiarity that characterises a shitstorm is the cruelty of the comments, which are extremely brutal and unfiltered, and the instantaneous nature of their execution, which leads to a viral spread of the comments quickly, triggering a chain reaction. The aim is to literally drown the target, involving as many people as possible in the online lynching, until they are forced to withdraw, close their profile or their business.



## GLOSSARY

### **BODY SHAMING**

Body shaming is the practice, widely spread on the web and social networks, of judging someone's body, causing shame in the interlocutor. It literally means 'shaming' someone, in this case for their physical characteristics, by criticising features such as weight, height, body hair, or more generally all non-conforming bodies. It is therefore a matter of mocking someone for their physical appearance and is a practice that affects both men and women of all ages, although teenagers tend to be a particularly vulnerable audience to these forms of psychological violence, especially on the Web.



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### **FAT SHAMING**

Specific to body shaming, it describes the humiliation and shame felt by overweight people who are ridiculed, even mortified, for being fat. Compared to the other targeted characteristics, it is significant that criticism of overweight people 'deserves' a specific definition: it is an indicator that the phenomenon is widespread and violent.

### **CYBERSTALKING**

Persecution by cyber means: repeated sending of messages containing threats or forms of intimidation



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### **MOBBING**

Mobbing is defined as a set of aggressive and persecutory behaviours carried out in the workplace in order to hit and marginalise the person who is the victim

### **FLAMING**

Violent and vulgar, provocative messages and comments aimed solely at provoking an online argument.



## GLOSSARY

### **DENIGRATION**

Gossiping about someone online. Sending or posting gossip, cruel rumours or compromising photos to damage the victim's reputation or friendships.

### **IMPERSONATION**

Substitution of person: hacking into someone's account, impersonating that person and sending messages to give them a bad image, create problems or danger and damage their reputation or friendships.



## GLOSSARY

### **OUTING & TRICKERY**

Revealing and Deception: Sharing secrets or embarrassing information about another person online. Tricking someone into revealing secrets or highly confidential information and then sharing them online without consent

### **EXCLUSION/BAN**

Deliberately excluding (banning) a person from an online group (such as a friends list) in order to hurt them.





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### **CYBERBASHING**

These are attacks that start in real life and then continue with online persecution.

### **HARASSMENT**

Harassment: the repeated sending of offensive, rude and insulting messages.

### **TROLL**

A person who interacts with others through deliberately provocative, irritating messages, with the sole aim of disrupting communication and stirring things up.