

# TOOL KIT

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TYPEFORM

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# PURPOSE

## GOAL

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Collect and share information and data through engaging digital surveys.

# DESCRIPTION

## INSTRUCTION

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Typeform is an online platform that allows you to design personalized, dynamic and attractive surveys, adapted to any mobile device.

Typeform makes collecting and sharing information comfortable and conversational. It's a web-based platform you can use to create anything from surveys to apps, without needing to write a single line of code.

Beautifully designed, asking one question at a time like a real conversation, typeforms are engaging and fun to complete. Thanks to this combination, typeforms have great completion rates, meaning you can get more and better results.

Unlike traditional forms, they are more agile and visual, with the goal of the respondent having fun and therefore offering better answers.

# EXAMPLE



You can choose among different format:

- Quiz maker
- Survey maker
- Form builder
- Poll maker
- Test maker

# PROS



All of the Typeform ´s functionalities are located in the “Workspace”, the space where you can start creating your first form from scratch or by choosing from one of the available default templates. From the “Template Gallery” you can choose from several categories and filter the results according to the format that you are most interested in. You can preview it and, if you are convinced, click on “Use this template”. When writing a question the platform gives you the choice between several options, but you can also write it yourself.

# CONS



You get some features on free plan (like 10 questions per typeform, 10 responses per month). If you want to upgrade, you need to get a paid plan.

It's quite expensive if you don't need to make research every month.

Typeform doesn't currently offer a way to automatically prevent multiple submissions

# TIPS



We recommend you to set up self-notifications, to get an email notification each time someone submits your typeform

It's designed to work only with an internet connection

# SOURCE

RESOURCE   

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- <https://www.typeform.com/>

# PARTNERS



Faculty of  
Mathematics  
and Informatics

