CREATIVE EMOTIONAL JOURNEY

AGENZIA NAZIONALE PER I GIOVANI

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TOOL KIT

POWTOON

Disclaimer:

PURPOSE
GOAL ● ● ●

Communicate visually with short videos and animation

DESCRIPTION
INSTRUCTION ● ● ●

Powtoon is a visual communication platform that gives you the freedom to create professional and fully customized videos to engage your audience. Powtoon is a video editing programme that can be used for both personal and professional use.
The multimedia web application allows you to create video presentations quickly by dragging and dropping elements onto the target file.

EXAMPLE

You can create:

- Videos

- whiteboard Doodling

- Animation

- Screen recordings

- Presentations

- Customed characters

PROS

With Powtoon, making your own videos requires no design or tech skills to start making a deeper impact at work.

You can start with ready-made templates

It is engaging for your group

CONS

The free version allows:

- Exports only with Powtoon branding
- Max Length Up to 3 mins (HD)
- Storage of 100 MB
- Free soundtracks only
- Free objects only

TIPS

PowToon has a free plan and offers a free trial version. We recommend that you start here and assess the need for a paid plan.

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SOURCE
RESOURCE ● ● ●

- https://www.powtoon.com/
- https://powtoon.it.softonic.com/applicazioni-web
- https://it.followband.com/item/660/

PARTNERS

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